



Recognition



Photo by D. Rafta



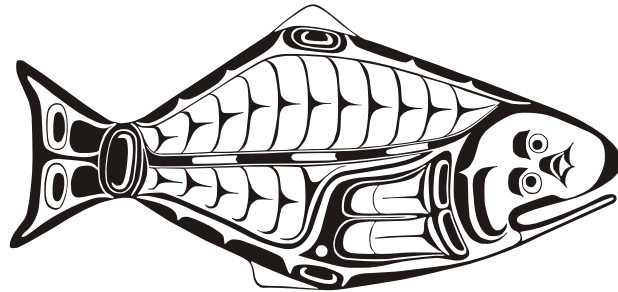
Image courtesy of the Alaska Seafood Marketing Institute

Pacific halibut, a consumer's "best choice" based in part on the management practices of the International Pacific Halibut Commission.

Fisheries management is fraught with difficulty. Recent catastrophic failures of commercially fished stocks around the world have generated both concern and distrust of the ability of fishery management bodies to protect public resources. In stark contrast to this background, two recent national reports on the state of our oceans have recognized the success of the International Pacific Halibut Commission. The *Pew Oceans Commission* was highly critical of contemporary fisheries management but stated, "The San Francisco Bay herring fishery and the International Pacific Halibut Commission are also frequently noted as more successful management models." Similarly, the *U.S. Commission on Ocean Policy* identified the IPHC as a leader in cooperative management. The *American Institute of Fishery Research Biologists* has twice honored the IPHC with its Group Award of Merit for "...sustained excellence in research and management". This award had been bestowed only eight times in the over forty-year history of the Institute and the double recognition of the Commission is a unique achievement.

The recognition of the achievements of the Commission extends to the general public and environmental organizations. Consumer seafood guides from the *Monterey Bay Aquarium*, *National Audubon Society*, *Environmental Defense Fund*, the *Blue Ocean Institute*, and the *California Academy of Sciences* all recommend Pacific halibut as a 'best choice' for consumers, based in part on the quality of the IPHC stewardship.

INTERNATIONAL PACIFIC



HALIBUT COMMISSION